



**TIER ONE SERVICE
DOG FOUNDATION**



PARTNER WITH PURPOSE SPONSORSHIP GUIDE

GIVING INDEPENDENCE BACK TO DISABLED VETERANS

 321-498-5181

 3370 N WICKHAM RD, MELBOURNE, FL 32935

 INFO@T1SDF.ORG



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MISSION & VISION

At Tier One Service Dog Foundation, our mission is simple yet powerful:
Give independence back to disabled veterans.

Every day, veterans come home carrying invisible wounds—PTSD, anxiety, depression—or facing the lasting effects of physical injuries. We believe they deserve more than long waitlists and red tape. They deserve real support, real solutions, and a chance to rebuild their lives with dignity and hope.

Our vision is a future where no veteran is left behind—where every hero who needs a service dog can receive one, and reclaim their independence, confidence, and connection to the world around them.





WHY OUR WORK MATTERS

THE VALUE OF YOUR SPONSORSHIP

A fully trained service dog can transform their world—but training one costs between \$20,000–\$50,000 and takes months of dedicated care.

Your sponsorship closes that gap.

You're not just funding training.
You're giving a veteran their freedom back, one paw at a time.

● TARGETED EXPOSURE

Your sponsorship puts your brand in front of a passionate, values-driven community. From veterans and their families to local supporters, your name will be seen by people who truly care—and who want to support the businesses that give back.

● MULTI-CHANNEL PROMOTION

We celebrate our sponsors across multiple platforms—our website, social media, newsletters, events, and press coverage. You'll be featured alongside the inspiring stories of the veterans and service dogs you're helping to support.

● EXPERTLY LED PROGRAM

Our trainers bring years of proven experience successfully preparing service dogs for real-world work. When you sponsor with T1SDF, you're investing in a team with the skill, dedication, and heart to change lives—one veteran and one dog at a time.

THE DOGS BEHIND THE MISSION

MAX

Max is the very first dog donated to launch our service program, and he's been with us from the very beginning.

A bold and driven Belgian Malinois, Max brings unwavering focus and determination to everything he does. He thrives on structured training, mastering new skills quickly, and showing off his sharp mind and even sharper heart.

Max is on track to become a steady, dependable partner for a veteran in need—someone who can match his loyalty with their own. He embodies what this program is all about: dedication, resilience, and heart.



OUELLETTE

Ouellette—affectionately known as Ollie—is our second donated dog and a spirited spark in our program.

Also a Belgian Malinois, Ollie is full of enthusiasm, curiosity, and heart. He's been in training for an extended time, steadily building the confidence and precision it takes to serve as a lifeline for a veteran.

Ollie's joyful energy lights up every training session, and his growing maturity shows the makings of a future hero. He's well on his way to transforming from an eager student into an extraordinary service partner.

THE NEXT GENERATION OF SERVICE DOGS

These seven purebred Belgian Malinois puppies are the future of Tier One Service Dog Foundation.

Each will be temperament tested to see if they're suited for service work. Puppies not chosen will be sold as fully e-collar trained companions — and every dollar from those sales helps fund the training of their service-bound siblings.

Together, we can give these pups purpose and our veterans the lifelines they deserve.



ROOSTER



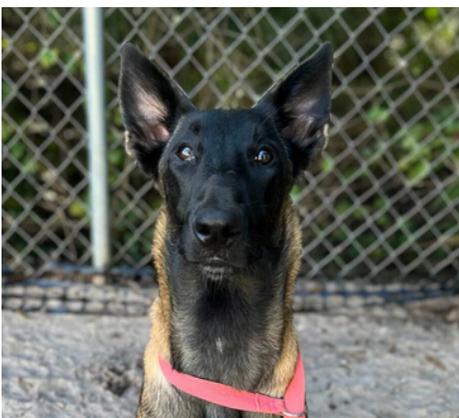
SHANE



JESTER



CHARLIE



VIPER



GOOSE



SUNDOWN



HOW TO PARTNER WITH US

JOIN THE MISSION. CHANGE A LIFE.

At Tier One Service Dog Foundation, we believe no veteran should feel alone in their struggles. Every service dog we train brings more than mobility, security, or calm – it brings loyalty, hope, and connection.

Your sponsorship ensures that disabled veterans receive life-changing service dogs – without the red tape. Your sponsorship helps feed, train, and care for the dogs who will one day change a veteran’s life.

When you stand with us, you’re not just supporting a dog – you’re standing beside the men and women who served our country.

CHOOSE A RANK, JOIN THE MISSION, AND SEE THE IMPACT YOU MAKE.

● PRIVATE

- Helps cover food and basic care for a service dog in training
- Recognition on the foundation’s website donor wall
- Quarterly email updates with photos of dogs in training

\$25–\$50/MONTH OR \$300–\$600/YEAR

● CAPTAIN

- Helps fund advanced training sessions tailored to a veteran’s needs
- Name/logo displayed at foundation events
- Exclusive invitation to quarterly “behind-the-scenes” training sessions (virtual or in-person)

\$500/MONTH OR \$6,000/YEAR

● SERGEANT

- Provides training supplies and enrichment toys for one dog
- Recognition in the donor newsletter
- “Proud Supporter” digital badge to share on social media

\$100/MONTH OR \$1,200/YEAR

● MAJOR

- Supports the full care and training of one service dog for a veteran for several months
- Logo placement on training gear and event banners
- Invitation to meet a veteran/dog team upon graduation

\$1,000/MONTH OR \$12,000/YEAR

● LIEUTENANT

- Covers veterinary care for a dog for one year
- Recognition on social media thank-you posts
- Certificate of sponsorship

\$250/MONTH OR \$3,000/YEAR

● GENERAL

- Fully sponsors a veteran/service dog partnership through graduation
- Prominent recognition on the website, social media, and at events
- Opportunity for a personal impact story and recognition in press/media features
- Presented with a commemorative plaque and photo of the team they helped sponsor

\$2,500+/MONTH OR \$30,000+/YEAR



THANK YOU!

BECAUSE OF YOU, A VETERAN IS ONE STEP CLOSER TO FREEDOM.

Your generosity helps transform a puppy in training into a lifeline for a hero who has given everything for our country. You're not just funding a service dog — you're giving back hope, confidence, and independence.

JOIN US AS A SPONSOR

Want to do even more? Share your support, invite your community to join the mission, or consider sponsoring another service dog in training.

Scan the QR Code to Learn More!

